

## Message Text

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ACTION PA-04

INFO OCT-01 EUR-25 EA-11 ISO-00 L-03 EB-11 COME-00 USIA-15

SCI-06 SCEM-02 INT-08 AF-10 ARA-16 NEA-10 RSC-01

CIAE-00 INR-10 NSAE-00 DRC-01 EPA-04 CEQ-02 AGR-20

DLOS-06 COA-02 SMI-01 /169 W  
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R 051814Z DEC 73

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 5248

INFO AMEMBASSY BERN

AMEMBASSY HELSINKI

AMEMBASSY MADRID

AMCONSUL NAHA

AMEMBASSY TOKYO

AMEMBASSY WARSAW

AMEMBASSY BRUSSELS

UNCLAS SECTION 1 OF 2 PARIS 31156

PASS COMMERCE FOR NELSON, BIC/USES

E.O. 11652: N/A

TAGS : PFOR, BIE, AORG, XX, FR

SUBJECT : BUREAU OF INTERNATIONAL EXPOSITIONS : 74TH SESSION,  
NOVEMBER 29, 1973.

1. SUMMARY : HIGHLIGHTS OF 74TH SESSION BIE MEETING  
IN PARIS NOVEMBER 29, 1973 WERE VOTING IN OF NEW  
PRESIDENT AND ELECTION OF U.S. DELEGATE TO HEAD  
BULLETIN AND PUBLICITY COMMITTEE, ANNOUNCEMENT  
OF PROBABLE DEFERRAL OPENING OKINAWA SPECIAL EXPOSITION  
TO LATTER PART 1975 , PROGRESS REPORT BY SPOKANE COMMISSIONER  
GENERAL HENDERSON, WITH ANNOUNCEMENT NEW FOREIGN  
PARTICIPANTS, CONFIRMATION 1982 DATE FOR BARCELONA  
UNIVERSAL EXPOSITION, AND TENTATIVE BELGIAN PLANS FOR  
SPECIAL EXPOSITION 1978 ON "THE SOURCES OF ENERGY  
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AND THEIR APPLICATION." IN ALL, THIS WAS A GOOD

SESSION IN TERMS OF U.S. INTERESTS AND THE FORWARD  
DEVELOPMENT OF THE BIE. END SUMMARY.

2. SESSION OPENED WITH ANNOUNCEMENT OF RESIGNATION FOR  
ILLNESS OF PRESIDENT HAMELS OF BELGIUM. MAX TROENDLE  
OF SWITZERLAND UNANIMOUSLY VOTED TO REPLACE HAMELS  
EFFECTIVE IMMEDIATELY. LATTER NAMED HONORARY PRESIDENT  
OF BIE. MICHEAL KAJZER OF POLAND, WHO MIGHT HAVE BEEN  
STRONG CANDIDATE FOR PRESIDENCY, REMOVED HIMSELF FROM  
CONSIDERATION WHEN HE SAID OTHER RESPONSIBILITIES WOULD  
PREVENT HIS ACCEPTANCE.

3. IN ELECTIONS FOR TWO COMMITTEE CHAIRMANSHIPS AND  
MEMBERSHIPS ON ALL FOUR BIE COMMITTEES, U.S. DELEGATE  
J. WILLIAM NELSON WON CHAIRMANSHIP BULLETIN AND  
PUBLICITY COMMITTEE (AND EX-OFFICIO, ONE OF FOUR VICE PRESIDENTS  
OF BIE) AND U.S. GAINED VIRTUALLY PERMANENT SEAT ON CLASSIFICATION  
COMMITTEE. OLLI HEROLD OF FINLAND NAMED CHAIRMAN RULES COMMITTEE.  
CORT VAN DER LINDEN OF NETHERLANDS AND KAJZER OF POLAND RETAINED  
CHAIRMANSHIPS BUDGET AND  
CLASSIFICATION COMMITTEES RESPECTIVELY.

4. JAPANESE DELEGATION STATED OIL CRISIS CAUSED ITS  
GOVERNMENT RE-EXAMINE ALL NATIONAL POLICY AND PROGRAMS,  
INCLUDING OKINAWA SPECIAL EXPOSITION DUE BEGIN MARCH  
1975. JAPANESE GOVERNMENT TO DECIDE MIDDLE THIS MONTH  
WHETHER IT MIGHT BE NECESSARY DEFER OPENING, BUT IN  
ANY CASE, JAPANESE DELEGATION DID NOT BELIEVE OPENING  
WOULD BE POSTPONED BEYOND 1975, WITH NOVEMBER OR  
DECEMBER 1975 POSSIBLE NEW OPENING DATES. MOST  
DELEGATIONS, INCLUDING U.S. AND AUSTRALIA, PROMPTLY  
NOTED UNDERSTANDING JAPANESE SITUATION AND INDICATED  
NO OBJECTION TO DATE CHANGE IF IT PROVED NECESSARY.  
MEMBERS GAVE CLASSIFICATION COMMITTEE AUTHORITY TO  
APPROVE NEW DATE FOR OKINAWA AT SUCH TIME THAT JAPANESE  
GOVERNMENT MADE DECISION.

5. 1974 BUDGET APPROVED PER BUDGET COMMITTEE RECOMMEN-  
DATION (PARIS 29475). AUSTRALIA AGREED TO JOIN IN  
CATEGORY II WITH ANNUAL DUES FIGURED AT 20 "PARTS."  
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IT WAS AGREED TO DOUBLE REGISTRATION FEES FOR SPECIAL  
EXPOSITIONS FOR NON-MEMBERS FROM 10 TO 20 "PARTS".  
I.E., 15.600 FRENCH FRANCS. IT WAS AGREED TO RELATE  
ANY INCREASES IN REGISTRATION FEES FOR MEMBERS TO BIE  
ADMINISTRATIVE COSTS, A STUDY OF WHICH IS NOW UNDERWAY.

6. SPAIN CONFIRMED IN ITS 1982 DATE FOR A  
UNIVERSAL EXPOSITION IN BARCELONA. SPANISH DELEGATION

REPORTED INITIAL WORK NOW UNDERWAY AND THAT DESCRIPTIVE BROCHURES IN ENGLISH AND FRENCH FORTHCOMING SOON. CHAIRMAN TOOK NOTE OF TENTATIVE BELGIAN PLANS TO HAVE SPECIAL EXPOSITION 1978 ON "THE SOURCES OF ENERGY AND THEIR APPLICATION."

7. SPOKANE COMMISSIONER GENERAL J. WELLES HENDERSON ANNOUNCED STATUS FOREIGN PARTICIPATION, NOTING PARTICULARLY THOSE WHICH HAD MOST RECENTLY ANNOUNCED INTENTION PARTICIPATE : IRAN AND MEXICO. HE ALSO NOTED THAT THREE OTHER GOVERNMENTS HAVE OFFICIALLY COMMUNICATED INTENTIONS BUT HAVE NOT YET MADE PUBLIC ANNOUNCEMENTS : FEDERAL REPUBLIC OF GERMANY, SOUTH KOREA AND SPAIN. FRANCE NOT SPECIFICALLY MENTIONED BUT REFERENCE MADE TO "ANOTHER EUROPEAN COUNTRY" WHOSE PARTICIPATION ANNOUNCEMENT MIGHT BE EXPECTED SHORTLY. PHYSICAL PROGRESS AT EXPOSITION SITE PORTRAYED THROUGH SERIES OF SLIDES AND NARRATION. FOLLOWING U.S. PRESENTATION, AND ALSO DURING LUNCHEON HOSTED BY COMMISSIONER GENERAL FOR DELEGATES OF PARTICIPATING COUNTRIES, ACTING PRESIDENT OF BIE, KAJZER OF POLAND, RESPONDED WITH GRACIOUSNESS AND WARMTH IN STATEMENTS WHICH .../...IRWIN

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SPOKE HIGHLY OF EXPOSITION AND ITS ENVIRONMENTAL  
THEME.

8. MEMBERS GAVE GENERAL APPROVAL OF CLASSIFICATION  
COMMITTEE WORK (PARIS A-745, NOV. 5, 1973) IN SEEKING  
GIVE BETTER AND MORE CURRENT DEFINITION TO SPECIAL  
EXPOSITIONS AND SET-UP PROCEDURE FOR INFORMAL PRE-  
REGISTRATION DISCUSSIONS BETWEEN SECRETARY GENERAL AND  
POTENTIAL ORGANIZER AND, LATER, FOR A SOUNDING OUT  
OF EVENTUAL PARTICIPANTS BASED ON CIRCULATION OF DATA  
SUCH AS COST, SPACE PLANS, VISITOR ESTIMATES, ETC.  
INTENDED DEFINITION SPECIAL EXPOSITIONS WILL BE  
BASED ON PREMISE THAT EVENTS ARE DEVOTED TO PARTICULAR  
BRANCHES OF HUMAN ACTIVITY WITH ILLUSTRATIVE THEMES  
CITED AND WITH EMPHASIS THAT FLEXIBILITY WILL BE  
KEYNOTE IN TREATMENT OF SPECIAL EXPOSITIONS. WITH  
THIS GUIDANCE FROM MEMBERSHIP CLASSIFICATION COMMITTEE  
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WILL NOW GO AHEAD WITH SPECIFIC PROPOSALS FOR PRE-  
SENTATION, PRESUMABLY AT NEXT BIE SESSION.

9. BELGIAN DELEGATION , ON BEHALF INTERNATIONAL  
ASSOCIATION OF AGRICULTURAL PRODUCERS, STATED THAT NEW  
REQUIREMENTS FOR INTERVALS BETWEEN SPECIAL EXPOSITIONS  
AS CONTAINED ARTICLE 5, PARAGRAPH 2, NEW CONVENTION  
WOULD CAUSE CONSIDERABLE INCONVENIENCE FOR CERTAIN  
TYPES OF SMALL SPECIAL EXPOSITIONS, PARTICULARLY  
THOSE DEALING WITH AGRICULTURE AND HORTICULTURE.  
IT WAS AGREED THAT , IN SPIRIT OF FLEXIBLE APPROACH  
TOWARD SPECIAL EXPOSITIONS, EVERY CONSIDERATION  
WOULD BE GIVEN TO REQUESTS FOR EXCEPTIONS FROM  
CONVENTION WITH RESPECT TO AGRICULTURAL EXPOSITIONS,  
BUT THAT A BLANKET WAIVER WOULD NOT BE GIVEN.

10. ANNOUNCEMENT U.S. RATIFICATION BIE PROTOCOL  
BROUGHT TOTAL RATIFICATIONS TO 13. SO FAR ONLY 27  
MEMBERS HAVE SIGNED CONVENTION, AND 29 SIGNATURES ARE  
REQUIRED FOR IT TO GO INTO EFFECT.

11. FINAL APPROVAL GIVEN TO THE LAST OF  
SPECIAL RULES FOR OKINAWA EXPOSITION, AFTER  
LONG DEBATE AND COMPROMISE AGREEMENT ON THAT SECTION  
OF THE RULES DEALING WITH SECURITY GUARDS.

12. PUBLICATION OF A NEW BROCHURE DESCRIBING BIE BEING DEFERRED AT REQUEST OF BULLETIN AND PUBLICITY COMMITTEE SO THAT FINAL PRODUCT CAN INCORPORATE NEW DEFINITION AND PROCEDURES FOR SPECIAL EXPOSITIONS AND OTHER NEW ASPECTS BIE.

13. DURING COURSE OF SESSION, PRIVATE PERSON GAINED ACCESS TO MEETING HALL TO DISTRIBUTE TRACT FROM "PROJECT JONAH" CONCERNING PROTECTION OF WHALES. TRACT NOTED THAT IT WAS STRIKING TO SEE THAT ONE OF TWO GREATEST WHALE-HUNTING NATIONS, JAPAN, WAS ORGANIZING AN INTERNATIONAL EXPOSITION ON THE OCEANS. THE TRACT WAS NOT DISCUSSED DURING COURSE OF SESSION NOR WERE WE AWARE OF ANY OUTSIDE INFORMAL DISCUSSION.

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14. THE NEXT SEMI-ANNUAL MEETING WILL TAKE PLACE JNE 20, 1973.

15. COMMENT: WE BELIEVE THIS WAS A SATISFACTORY SESSION IN TERMS OF U.S. INTERESTS. WE HAVE GAINED FURTHER U.S. INVOLVEMENT AND INFLUENCE IN THE WORK OF BIE THROUGH ONE COMMITTEE CHAIRMANSHIP, PLUS THE CONCOMITANT POSITION OF VICE PRESIDENT, AND REPRESENTATION ON PERHAPS THE MOST IMPORTANT COMMITTEE, THAT DEALING WITH CLASSIFICATION. WE ARE ALSO PLEASED IN THE WAY IN WHICH DISCUSSION ON REDEFINITION OF SPECIAL EXPOSITIONS HAS GONE AND THE WAY IN WHICH U.S. DELEGATION COMMENTS, BOTH IN COMMITTEE AND IN PLENARY SESSIONS, HAVE BEEN RECEIVED BOTH BY BIE SECRETARIAT AND MEMBERSHIP. IN SUM, WE BELIEVE U.S. REPRESENTATION IN BIE HAS COME OF AGE AND THAT WE ARE WELL OVER THE BREAKING-IN PERIOD --- A TIME WHICH HAD MANY TRIALS, CHIEFLY AS A RESULT OF THE PROBLEMS ASSOCIATED WITH THE PHILADELPHIA EXPOSITION AND LATER WITH THE SPOKANE EXPOSITION. ALSO, WE SENSE A REAL EFFORT BY THE BIE SECRETARIAT TO BROADEN THE HORIZON OF THE BIE FROM ITS ORIGINAL EUROPEAN PERSPECTIVE TO A MORE GENUINELY INTERNATIONAL ONE. IRWIN

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## Message Attributes

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